



A community of transformation founded on love, hope & trust

St Mark's Church of England Academy

Acacia Road, Mitcham, CR4 1SF

020 8648 6627

school@stmarks.anthemtrust.uk

www.stmarksacademy.com

Headteacher: Aimee Gallagher

Dear Parent / Carer,

2nd December 2025

RE: Let's Finish the Term with Positivity and Purpose – 15 Days of Attendance Recognition!

This term, we have focused on breaking down the barriers that affect school attendance by listening to families, offering tailored support and working with external partners. Thanks to your input and collaboration, we have made real progress. To celebrate these efforts and keep the momentum going, we are excited to launch our 15 Days of Positivity Challenge to finish the term on a high.

What is the 15 Days of Positivity?

Starting on Monday 1st December, we will be marking each of the final 15 school days of term with recognitions, encouragement and festive fun all to celebrate excellent attendance.

Here is how students and families can take part and win:

- Daily Recognitions – Each day a student attends, they will be entered into a prize draw for sweet treats, Beat the Q lunch passes, Christmas hampers and much more.
- Grand Prize Draw – Students who achieve 100% attendance for all 15 days will be entered into our final prize draw to win vouchers or a Christmas hamper.

While the excitement of prizes adds a fun element to this challenge, we want to highlight something even more valuable: the power of intrinsic motivation. This challenge is not just about external rewards; it is about helping students discover the self-pride and determination that comes from consistent effort and commitment.

By choosing to come to school every day, students are demonstrating incredible character traits such as:

- Resilience: Pushing through when it might be easier to stay home.
- Responsibility: Understanding the importance of their education and their role in it.
- Consistently: Showing up and putting in the work.
- Self-Discipline: Making the choice to prioritise their learning, even on colder, darker mornings.



These are not just traits that lead to good attendance, they are qualities that will serve them well throughout their academic journey and into their future lives. The real reward of consistent attendance is the knowledge gained, the friendships made, and the confidence built from knowing they are giving their best.

We hope that the pride your child feels from being present and engaged will be the greatest prize of all.

Join the Daily Brainteaser Challenge!

To add a twist of fun, we will also be sharing daily riddles and brainteasers during coaching for some seasonal cheer.

Thank you once again for your continued support. Let's finish 2025 with positivity, pride, and purpose!

Yours faithfully,

The Attendance Team